



NWI Journal Submission Process and Fee

Thank you for considering the National Wellness Institute for your article submission.

Submission Parameters

- NWI accepts articles for publication at **no cost** from our member community. Members may submit articles monthly at no charge but without guarantee of publishing. If you are not an active member, please consider [joining the NWI community](#) for an annual cost of \$150.
- Non-members may submit up to TWO articles per year with a required content distribution fee of \$500, to be paid in-full prior to the review process.
- Once membership has been confirmed and/or non-member submission payment has been received, your submission(s) will be added to the NWI Journal review process and a member of the NWI Communication and Engagement team will be in contact with further instructions.
- Approved articles will be confirmed via email with a projected publication date.

Article Submission Criteria

- Written primarily for wellness leaders and champions.
- Written based on evidence-informed research, with references.
- Written by subject matter experts, practitioners, thought leaders, and/or faculty members.
- Word count in the range of 900-1500 words (longer or shorter submissions will be considered).
- Utilizing the NWI models to shape submissions is highly recommended as these models are used as guidelines for editorial review:
 - [NWI's Six Dimensions of Wellness](#)
 - [NWI's Wellness Promotion Competency Model](#)
 - [NWI's Multicultural Competency Wheel](#)
- Please note that articles written with a sales voice or with the attempt to sell goods or services will NOT be accepted for publication. This criterion will be enforced on a case-by-case basis.
- Articles submitted to the NWI Journal should be formatted as follows:
 - Include all URLs (links) next to the phrase to be linked, NWI will connect it during production.
 - Sources shall be submitted magazine-style, in parenthesis after the citation, instead of as footnotes.
 - All titles of films, books, and albums must be presented in italics.
 - All article titles and book chapter titles must be presented inside quotation marks.

Advertising Opportunities

In addition to the submission of articles, NWI offers a wide array of advertising and sponsorship opportunities to those interested in sharing their message and connecting with our fast-growing global network of over 52,000 wellness professionals. For additional information, please complete the [NWI Sponsorship Information Form](#) and download a copy of the [2022 NWI Media Kit](#).

If you have questions about article submission and/or securing advertising space on the NWI Journal, please contact NWI@nationalwellness.org (and add "NWI Journal" to the subject line). We look forward to reading your content, working with you, and partnering with you on your wellness journey.